

Media Kit

Experts | Transformative | Agile



GreyRigge Associates is a global biotech partner delivering consultancy, management expertise and training across the entire product development journey. Our extensive biopharmaceutical industry experience and pragmatic, agile approach enables transformational success by accelerating our clients' medicines to market.

Brand Guide

Personality

Client Focused: Our clients' success is our priority, and we work diligently to both meet and exceed expectations.

Collaborative: We operate through the power of teamwork and clear & transparent communication.

Ethical: We never compromise on ethics.

Excellence: We are dedicated to delivering exceptional quality and continuous improvement.

Integrity: We uphold the highest standards of integrity through our working behaviours.

Invested: We are invested in our clients' success, ensuring their projects receive the focus, attention, and long-term commitment they deserve, always keeping our clients' best interests at the heart of everything we do.

Sustainability: We are committed to sustainable practices by streamlining and enhancing process development, reducing resource consumption, and benefiting our clients and the environment.



Standard Contrast

	Square	Rectangle	Rectangle + Bio
UK	 GreyRigge Associates Ltd.	 GreyRigge Associates Ltd.	 GreyRigge Associates Ltd. The Biotech Consultancy
Japan	 GreyRigge Associates 合同会社	 GreyRigge Associates 合同会社	 GreyRigge Associates 合同会社 The Biotech Consultancy
USA	 GreyRigge Associates Inc.	 GreyRigge Associates Inc.	 GreyRigge Associates Inc. The Biotech Consultancy
[Blank]	 GreyRigge Associates	 GreyRigge Associates	 GreyRigge Associates The Biotech Consultancy

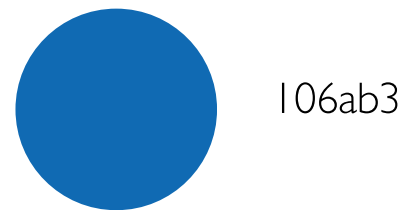
Dark Contrast

	Square	Rectangle	Rectangle + Bio
UK	 GreyRigge Associates Ltd.	 GreyRigge Associates Ltd.	 GreyRigge Associates Ltd. The Biotech Consultancy
Japan	 GreyRigge Associates 合同会社	 GreyRigge Associates 合同会社	 GreyRigge Associates 合同会社 The Biotech Consultancy
USA	 GreyRigge Associates Inc.	 GreyRigge Associates Inc.	 GreyRigge Associates Inc. The Biotech Consultancy
[Blank]	 GreyRigge Associates	 GreyRigge Associates	 GreyRigge Associates The Biotech Consultancy

Asset Management

Colour palette

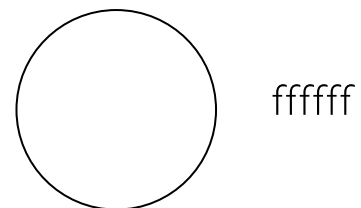
Primary



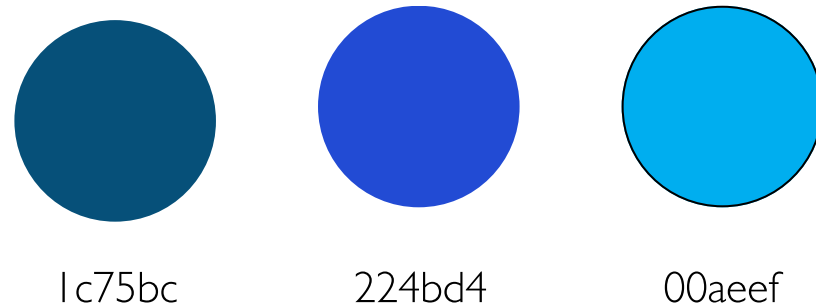
Secondary



Tertiary



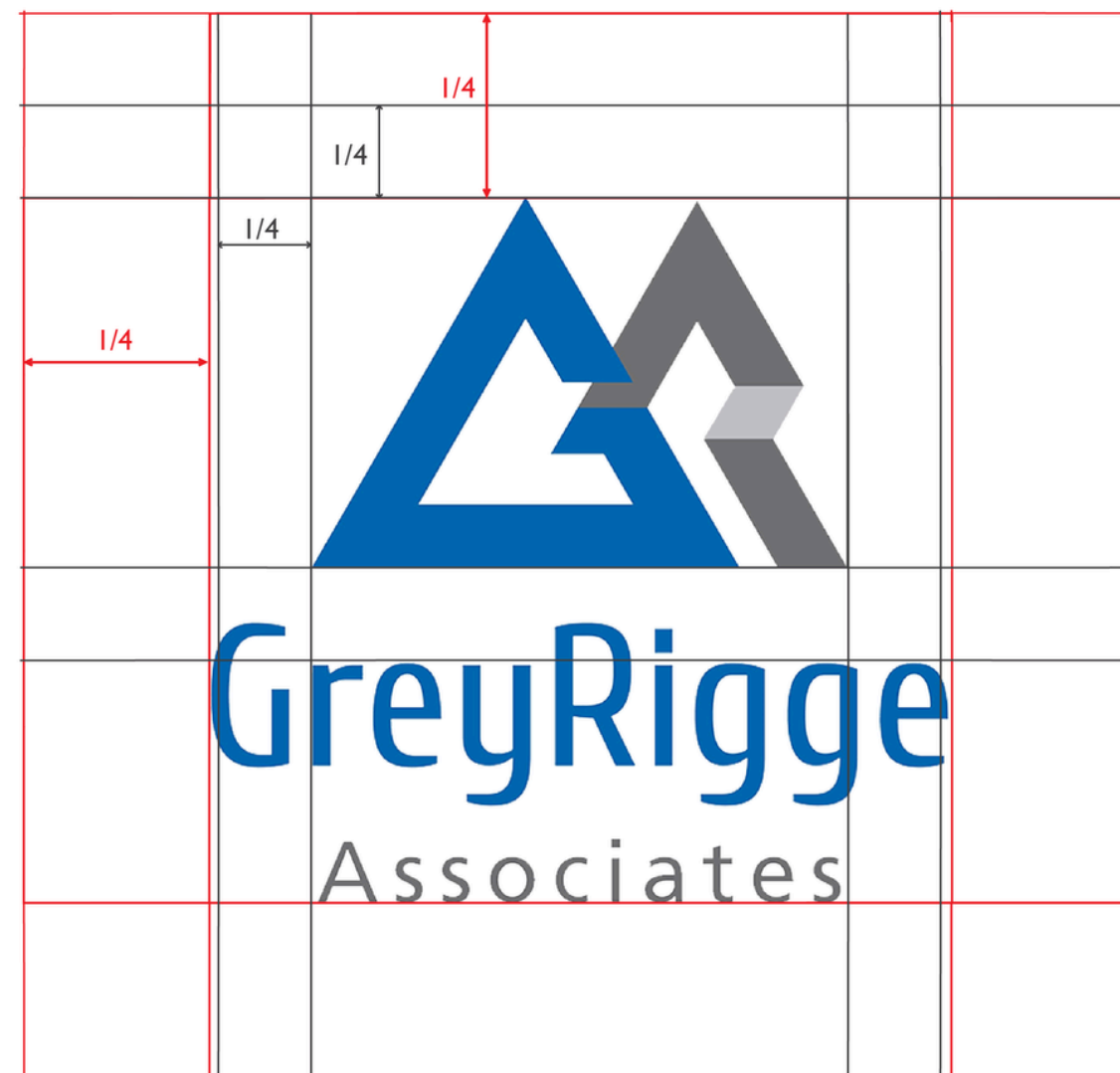
Quarterny



Logo treatment

Red = Logo + Text
Grey = just Logo

General Rule = The logo should be given 1/4 of its total space around to breath



Fonts

Gill Sans

Gill Sans



Dr. Lee Smith

Founder, Managing Partner & Director

Lee founded GRA and has a passion for developing medicines and improving lives by helping biotech companies succeed through guiding a product's development to licensure.



Samantha Dowse

Managing Partner & Director

Sam is a deeply experienced CMC analytical program leader who enjoys building client relationships and taking an adaptive, pragmatic approach to deliver tailored solutions to complex problems.



Andrew M. Thompson

Managing Partner & Director

Andrew directs the APAC subsidiary, bringing deep experience in Medical Research and Life Sciences in microbiology, molecular and cellular biology, assay development, process development and CDMO management.

Downloading Assets

1. Select and click on the asset you wish to use.



2. Right click on logo page.

3. Save image as.